



10/02/2003: FRANCE'S LEADING WIRELESS OPERATOR BUYS SMS-TO-VOICE SOLUTION FROM BOGEN'S SPEECH DESIGN UNIT AND HEWLETT-PACKARD

RAMSEY, N.J.--(BUSINESS WIRE) — February 13th, 2003 — Bogen Communications International, Inc. (NASDAQ:BOGN) ("Bogen") today announced that the largest French wireless operator, Orange France, has implemented a SMS-to-Voice Solution delivered by HP Consulting & Integration France jointly with Bogen's Speech Design subsidiary.

SMS-to-Voice (Short Message Services) enables popular SMS messages, previously only viewable on a mobile phone's screen, to be received by traditional fixed-line telephones. A SMS sent to a fixed-line subscriber is detected within the GSM network and routed to the SMS-to-Voice ThorTM platform, which calls the destination phone number and reads the message by using TTS (Text to Speech) technology.

Marc Rotthier, Hewlett-Packard General Manager EMEA Network & Service Providers Business Unit, stated "Speech Design's unique SMS-to-Voice solution increases the SMS revenue of any mobile operator by enlarging the access base to additional end users with a seamless introduction of the service in the existing infrastructure. I am happy that Orange France, one of our largest customers, took advantage of this pre-packaged solution combining different HP capabilities tailored for mobile operator benefits: solution design with our technology, pre sales consulting, integration and delivery as well as support and project management with HP's best in class partners"

Jan Martens, Speech Design Carrier Systems' Managing Director, and Renaud Munier, Speech Design's VP International Sales, jointly stated, "We are very happy with both the Orange project win and our expanding relationship with HP, which led to another smooth and rapid service launch. In today's economic environment, mobile carriers seek services that combine a modest level of investment with a quick return on investment. Our ThorTM product clearly provides such an opportunity, and HP's global presence has proven helpful in introducing it to several major international carriers.

"Once deployed, ThorTM platform can be upgraded toward Unified Messaging services and other advanced voice enabled applications with the required scalability. The French SMS-to-Voice service is our first project within the Orange SA group and we are looking forward to expanding this important relationship"

About Speech Design

Speech Design, based in Germany, develops, manufactures and markets telecommunications peripherals and Unified Messaging products and services. Speech Design's products are sold to corporate and carrier customers worldwide. Speech Design is a subsidiary of U.S.-based Bogen Communications International, Inc. (NASDAQ: BOGN)

About Bogen



Bogen Communications International, Inc., based in Ramsey, New Jersey and Munich, Germany, develops, manufactures, and markets telecommunications peripherals, sound processing equipment, and Unified Messaging products and services. Bogen's products are sold to commercial, industrial, professional and institutional sound customers worldwide.

About HP

HP is a leading global provider of products, technologies, solutions and services to consumers and businesses. The company's offerings span IT infrastructure, personal computing and access devices, global services and imaging and printing. HP completed its merger transaction involving Compaq Computer Corporation on May 3, 2002. More information about HP is available at <http://www.hp.com>.

Except for historical information contained herein, the statements made in this release constitute forward-looking statements that involve certain risks and uncertainties. Many factors could have an impact on the forward-looking statements set forth above, including continued adverse general market conditions in Europe and the United States, new technological developments in the SMS marketplace, increased competition in the SMS marketplace and other factors and other considerations detailed from time to time in Bogen's reports on file at the Securities and Exchange Commission, including Bogen's Form 10-K for the fiscal year ended December 31, 2001 and 10-Q for the quarter ended September 30, 2002. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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