



11/03/2002: BOGEN'S SPEECH DESIGN UNIT TEAMS UP WITH COMPAQ TO DELIVER "VOICE SMS" TO TDC, DENMARK'S LARGEST TELECOMMUNICATIONS COMPANY

RAMSEY, N.J.--(BUSINESS WIRE)--March 11, 2002--Bogen Communications International, Inc. (NASDAQ: BOGN - news; "Bogen") today announced that its Speech Design subsidiary has provided Denmark's leading telephone company, TDC, with a platform to deliver mobile SMS (Short Message Services) to any fixed-line telephone.

The service enables the hugely popular SMS messages, previously only viewable on a mobile phone's screen, to be received by traditional, fixed-line telephones. When a mobile user sends a message to a non-mobile number with a prefix in front of the number, it is routed to TDC's new SMS-to-voice platform, based on Speech Design's Thor(TM) system. Thor calls the fixed-line number and reads the message using text-to-speech technology.

TDC (formerly Tele Danmark) is Denmark's largest telecommunications company, with approximately 1.7 million mobile and 2.7 million fixed-line customers.

Speech Design has teamed up with Compaq to provide TDC with a complete, turnkey solution consisting of Thor(TM) software running on Compaq's state-of-the-art ProLiant servers. In addition, Compaq provided on-site systems integration services.

Kasimir Arciszewski, Speech Design's Managing Director and Jan Martens, Managing Director of Speech Design's Carrier Systems division, jointly stated, "We are happy and proud to have been selected by TDC to supply their SMS-to-voice service. Our proven cooperation with Compaq led to another smooth and fast service launch, after just a few days of installation and testing. Thor has evolved from a unified messaging system into a flexible enhanced-services platform, enabling innovative carriers to generate additional revenue streams. Following upon the recently announced launch of a similar system with Vodacom in South Africa, the TDC project reaffirms our position as a leader in Unified Messaging in the international carrier marketplace."

Mr. Pierre-Yves Descombes, in charge of Messaging for Compaq EMEA Telecom Solutions Group (Annecy), said, "Speech Design brings unique and valuable expertise in addition to applications that complement Compaq's own telecom solutions and services capabilities. Our partnership creates a very desirable team for customers who need full end-to-end installation, integration and implementation of innovative and attractive messaging solutions."

Ms. Liselotte Wagner, Product Manager, TDC, stated, "Speech Design is constantly committed to further developing their products, so that they fulfill our customers' expectations. This fits well with TDC Mobile's position always to be at the leading edge of developments."



About Speech Design

Speech Design, based in Germany, develops, manufactures and markets telecommunications peripherals and Unified Messaging products and services. Speech Design's products are sold to corporate and carrier customers worldwide. Speech Design is a subsidiary of U.S.-based Bogen Communications International, Inc. (Nasdaq:BOGN - news)

About Bogen

Bogen Communications International, Inc., based in Ramsey, New Jersey and Munich, Germany, develops, manufactures, and markets telecommunications peripherals, sound processing equipment, and Unified Messaging products and services. Bogen's products are sold to commercial, industrial, professional and institutional sound customers worldwide. Except for historical information contained herein, the statements made in this release constitute forward-looking statements that involve certain risks and uncertainties. Certain factors may cause actual results to differ materially from those contained in the forward-looking statements, including general market conditions, new technological developments, competition, potential acquisitions and divestitures, the availability of financing alternatives and other risks. Certain of these risks, factors and other considerations are detailed from time to time in Bogen's reports on file at the Securities and Exchange Commission, including Bogen's Form 10-K for the fiscal year ended December 31, 2000 and 10-Q for the quarter ended September 30, 2001. The Company disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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